

ATD's Tire Pros Welcomes Seven New Locations Coast to Coast

HUNTERSVILLE, N.C.

The nation's largest franchise network of independent tire dealers continues nationwide expansion

Tire Pros, a subsidiary of American Tire Distributors (ATD) and the nation's largest franchise network of independent tire dealers, today announced the addition of seven new store locations to its family of over 600 locations.

"We are proud to have seven new Tire Pros locations from multiple markets coming on board," said Ron Sinclair, senior vice president of retail strategy and partnerships at ATD. "The Tire Pros team looks forward to providing marketing and operational support to these new franchisees to help drive traffic to their stores and increase profitability to their bottom line."

New franchise locations include: Southern Tire Pros in Whiteville, North Carolina owned by Edwin Russ, Brad Russ, and Paige Russ-Brewer; King Tire Pros in Mebane, North Carolina owned by Caroline Massey and Courtney Covington; Claremore Tire Pros in Claremore, Oklahoma owned by Daniel and Tina Smith; Lake Conroe Tire Pros in Conroe, Texas owned by The Clegg Family Trust; The Shop Tire Pros in Pendleton, Oregon owned by Ron Dirkes; Alliance Tire Pros in Cheney, Washington owned by Jerad Posey; and Altus Tire Pros in Altus, Oklahoma owned by Jeremy Buxton.

"When we took over a preexisting business, we looked at many different options of companies to partner with and Tire Pros was the clear choice for us," said Buxton of

Altus Tire Pros. “Through the national network of partners, our customers in Oklahoma and Texas are able to access the same type of service nationwide, from a company they can trust.”

“I chose Tire Pros because they are dedicated to the success of each of their franchisees,” said Smith at Claremore Tire Pros. “Tire Pros offers insight on how to operate the business profitably with extensive training and support, along with a wealth of knowledge from the other dealers in the network.”

Tire Pros is the nation’s largest network of elite, independent and locally-owned tire dealers. Uniting dealers under a shared national brand, each franchisee benefits from a broad suite of specialized tools and resources, including hands-on support from dedicated Retail Account Managers and advanced marketing tools to help franchisees drive traffic to their stores, enhance their operations and maximize their profitability.

With franchisees from coast-to-coast, Tire Pros is dedicated to bringing customers a simple, straightforward and hassle-free experience. To learn more about our new Tire Pros franchise locations or find a Tire Pros location near you, visit www.tirepros.com.

About Tire Pros

[Tire Pros Francorp](http://www.tirepros.com) is a subsidiary of American Tire Distributors (ATD) with over 600 franchise locations across the country serving 45 states. The Tire Pros franchise program brings tire dealers together under a shared national brand and offers them dedicated retail sales consultation and marketing support, training, financial management, and additional enhancements to help them compete in today's fast-changing retail marketplace. Through their affiliation, independent dealers are able to offer an industry-leading warranty package featuring complimentary roadside assistance that is honored at over 30,000 service centers nationwide, among other

benefits. Information for those interested in joining the Tire Pros network may be found at www.tirepros.com/become-a-dealer.

About American Tire Distributors

American Tire Distributors is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 140 distribution centers, including 25 distribution centers in Canada, serving approximately 80,000 customers across the U.S. and Canada. The company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 5,000 associates across its distribution center network, including approximately 800 associates in Canada.

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