

# ATD Announces Summer for Heroes Giving Campaign to Further Support the Gary Sinise Foundation

HUNTERSVILLE, N.C.

American Tire Distributors (ATD) is proud to once again partner with the Gary Sinise Foundation, a nonprofit organization whose mission is to serve our nation by honoring our defenders, veterans, first responders, their families, and those in need.

The Summer for Heroes Giving Campaign will kick off Memorial Day, Monday, May 31, and run through Patriot Day, Monday, September 11. The campaign is the first time that ATD has partnered with customers to rally the industry and help raise funds in support of the Gary Sinise Foundation.

“We’re thrilled to support our nation’s heroes in partnership with our customers,” said Stuart Schuette, President and CEO of ATD. “Together, we can make a greater impact and continue to show our appreciation for deserving military, veterans, first responders and their families through the Gary Sinise Foundation.”

ATD’s goal is to raise \$500,000 through online donations. 100 percent of all funds raised will benefit two Gary Sinise Foundation programs that ATD directly supports:

- **Relief and Resiliency**, this program aims to ensure our defenders and their families stay strong through hardships by offering complete support in times of need. These programmatic initiatives help our nation’s heroes and their families find the strength to persevere and heal.

- **First Responders Outreach**, this program provides funding for essential equipment, PPE, emergency relief, and training to ensure our first responders are able to perform to the best of their abilities. The Foundation also helps those severely wounded in the line of duty by building 100% mortgage-free specially adapted smart homes and providing home modifications, mobility devices, and adapted vehicles.

“This past year has been unlike any other. The uncertainty of each day led us to grow and adapt as a nation,” said Elizabeth A. Fields, Chief Operating Officer at the Gary Sinise Foundation. “Through it all, our military and first responders were on the frontlines risking their lives. On behalf of everyone at the Gary Sinise Foundation, we are incredibly grateful for our partnership with American Tire Distributors and for their support of our nation’s heroes and their families.”

If you are interested in learning more or contributing to the Summer for Heroes Giving Campaign, click [here](#).

## **Media Contact**

### **Laura Finley**

Brand Communications Manager, ATD

704.451.9628

[lfiney@atd-us.com](mailto:lfiney@atd-us.com)

### **Joe VanHoose**

Jackson Spalding for ATD

[Joe.VanHoose@gmail.com](mailto:Joe.VanHoose@gmail.com)

## **Marielle Gilbert**

PR & Communications Manager, Gary Sinise Foundation

[mgilbert@garysinisefoundation.org](mailto:mgilbert@garysinisefoundation.org)

---

### **About American Tire Distributors**

American Tire Distributors is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 130 distribution centers, including 24 distribution centers in Canada, serving approximately 80,000 customers across the U.S. and Canada. The company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 5,000 associates across its distribution center network, including approximately 600 associates in Canada. In 2021, the company was recognized as one of Forbes' 2021 America's Best Mid-Sized Employers and received a Gold Stevie® Award in the Transportation Company of the Year category of the American Business Awards®, in addition to a Bronze Stevie® Award for Most Innovative Company of the Year.

### **About Gary Sinise Foundation**

The Gary Sinise Foundation was established under the philanthropic direction of award-winning actor and humanitarian Gary Sinise, who has been an advocate of our nation's defenders for nearly forty years. The Gary Sinise Foundation's mission is to serve our nation by honoring our defenders, veterans, first responders, their families, and those in need. The Foundation's programs — designed to entertain, educate, inspire, strengthen, and build communities — serve America's heroes and their loved ones 365 days a year. To learn more, please visit

[GarySiniseFoundation.org](http://GarySiniseFoundation.org).

RELATED

### **More like this**



Sustainability

|

July 20, 2023

Hero Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor...

[Read More](#)

Image



|

May 30, 2023

American Tire Distributors Honored as Award Winner in...

Today, American Tire Distributors (ATD) announced that it was named a winner of...

[Read More](#)

Image



|

May 30, 2023

ATD Honored as Winner in 2023 Seal Business...

Today, American Tire Distributors (ATD) announced that it was named a winner of...

[Read More](#)



Sustainability

|

July 20, 2023

Hero Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor...

[Read More](#)

Image



I  
May 30, 2023  
American Tire Distributors Honored as Award Winner in...  
Today, American Tire Distributors (ATD) announced that it was named a winner of...



I  
May 30, 2023  
ATD Honored as Winner in 2023 Seal Business...  
Today, American Tire Distributors (ATD) announced that it was named a winner of...  
[Read More](#)  
[View all Articles](#)