

# Hercules Tires adds to Strong Guard® series with all-new HDO regional open shoulder drive tire

FINDLAY, OHIO

**Hercules Tires**, a subsidiary of American Tire Distributors (ATD), today launched the newest addition to the Strong Guard premium truck tire family – the Strong Guard® HDO. The new Strong Guard HDO regional drive tire offers an open shoulder tire for medium trucks featuring new compounds and technologies that deliver dependable traction and extended mileage. With an exclusive tread and sidewall design, the Strong Guard HDO also features a curb guard for high scrub applications along with specially angled grooves on the shoulder lugs to help repel stones from the base of the tread.

- **Gen-H tread compound** delivers increased mileage in addition to promoting outstanding wet traction and stable handling via a calculated balance of compounds.
- **Open shoulder tread design** promotes self-cleaning while enhancing traction in all road conditions.
- **3D sipes** increase control in dry and slippery conditions while guarding against irregular wear by interlocking the tread blocks to improve rigidity and reduce deformation.
- **12% wider tread** provides 11% more surface area, than the previous generation tires, improving vehicle stability and removal mileage

“We listened to feedback from tire dealers and owner operators and developed the new Strong Guard HDO with the latest compounds and technologies as well as a wider tread width to offer a balance of increased removal mileage, vehicle stability and traction” said Marshall Gillespie, manager commercial and specialty products. “The performance and dependability of this open shoulder drive tire will exceed the demanding expectations our customers have trusted Hercules to meet since 1952, at an unmatched value.”

The Strong Guard HDO features 8 SKU’s ranging from 19.5” to 24.5” fitments offering some of the most impressive coverage in the industry. All Strong Guard premium truck tires carry a seven-year limited protection policy including free tire replacement during the first 50 percent of usable tread life under the workmanship and materials coverage. Additionally, Hercules Strong Guard medium truck tires carry a casing allowance for up to three retreads.

For more information, visit [www.herculestirescommercial.com](http://www.herculestirescommercial.com).

## **About Hercules Tires**

Hercules Tires is widely recognized as the industry's premier value brand with a comprehensive selection of passenger, UHP, light truck, medium truck and specialty tires. Since 1952, independent tire dealers and distributors have trusted Hercules to deliver outstanding quality, exceptional support, and unsurpassed value. Hercules is a wholly owned subsidiary of American Tire Distributors, Inc. American Tire Distributors is one of the largest independent suppliers of tires in the North American replacement tire market. The company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to approximately 80,000 customers across the U.S. and Canada.

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